



Australia Awards – Bangladesh

Additional Tips for Applicants from the Private Sector

Australia Awards offer emerging leaders the opportunity to study, research and undertake professional development with the support of the Australian Government.

During their studies, scholars develop the skills, knowledge and professional networks to equip them to drive change and contribute to development. Scholars also establish and strengthen people-to-people and organisational links with Australia and Australians.

Study fields supported by the Program are those that address the [joint priorities of Australia and Bangladesh](#).

How can I submit a strong application?

A strong application is one that reflects an understanding of the Program and its objectives, contextualised to the situation of the applicant.

Previous high-quality applications have included:

- Clear discussion on the proposed field of study and how the skills and networks will be used in return
- Clear examples of leadership and problem-solving skills, supported by referee reports
- Well thought-out ideas about utilising professional development opportunities in Australia.

All applications, including those from private sector applicants, are evaluated based on merit.

How do I relate development to my work in the private sector?

Think of your application as a product you are seeking funds for and the scholarship as the investment/seed funding you hope to receive.

The Development Impact and Linkages Plan- DILP (also referred to as DIP) is an important tool for you to convince an investor or your Company's Board of Directors to support your business idea or product. You can liken the DILP to a business proposal, a changemanagement plan or an investment pitch.

Make sure that your proposal is practical and well researched. Consultants who review the applications and interview panel members are experts at seeing impractical

proposals and claims that are not feasible and cannot be supported by facts.

You can check the following resources to see how others in the private sector are pursuing development-related activities:

- [Alumni stories: Australia Awards – South Asia website](#)
- [Business Partnership Platform](#)
- [UN Global Compact](#).

I have limited knowledge of development issues. What can I do to prepare?

We suggest that you read up on development issues related to your profession. You can start by reviewing the following resources:

- [Bangladesh Eighth Five Year Plan](#)
- [Bangladesh COVID 19 Development Response Plan \(DFAT\)](#)
- Bangladesh Country analyses of the World Bank, the Asian Development Bank, UN agencies, think tanks, and academic institutions.

What are my career options after a Scholarship? What have been the experiences of other alumni from the private sector?

Once you complete the Scholarship, you will have globally recognised qualifications from world-class Australian universities:

- Seven Australian universities are in the top 100 universities in the 2020 Quacquarelli Symonds World University Rankings
- Six Australian universities are in the top 100 'under 50' Universities in the 2019 Times Higher Education World University Rankings.

Your Australian degree, combined with your leadership accomplishments and potential, can make you very marketable.

Several alumni have been re-hired, with some offered a higher position, by their former employers.

Most Australia Awards alumni, especially those who started job hunting in their final months in Australia, are able to find employment/a new job within three months of their return to Bangladesh.